

Aging Services of Michigan

The Latest Wrinkle

Monday, October 31, 2011

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It's a Wonderful Life! Gala Raises \$200,000 for Seniors

Presbyterian Villages of Michigan Foundation raised nearly \$200,000 at the eighth annual *It's a Wonderful Life!* Gala fundraiser. Proceeds from the event will benefit more than 3,500 Presbyterian Villages of Michigan (PVM) residents and community seniors through quality affordable housing and innovative services such as technology, wellness, transportation, and many other life enhancing programs.

The Gala was Themed "The Aging Revolution", and featured WXYZ-TV/Channel 7's Vice President and General Manager Ed Fernandez who spoke about making a difference for the future of our community. More than 500 guests from throughout the state enjoyed the evening at The Marriott Detroit Renaissance Center.

Presbyterian Villages of Michigan also launched [The Aging Revolution](#) video about growth in the senior population and the impact this growth is having on quality of life, healthcare and more.

If you would like to share or need assistance in promoting your special news (media coverage, new staff announcements, ground breakings, open houses, special events, etc.) with other Aging Services of Michigan members, contact Sheri Deisler, Vice President of Business Development, at Sheri@AgingMI.org.